



EASTERN SHORE PLAZA

SPANISH FORT (EASTERN SHORE OF MOBILE BAY), ALABAMA

MARKET INFORMATION

- Eastern Shore’s market encompasses 7 communities and municipalities: Daphne, Blakeley, Malbis, Montrose, Point Clear, Spanish Fort and Fairhope, all in Baldwin County, Alabama.
- The region offers an abundance of cultural and recreational opportunities for people of all ages – a variety of museums, theater, symphony, opera, ballet, fishing, golfing, relaxing at the beach and much more.
- Over 6,000 businesses are established in Baldwin County.
- Baldwin County is the largest and second fastest growing county in Alabama.
- With four municipal airports, multi-million dollar airport expansions and an area workforce of 4,000 trained in the aerospace industry.
- Ranked by Forbes and Inc. magazines as one of the top small metro areas to start and grow a business.
- The Baldwin County school system is the 5th largest in Alabama and more than half of the county’s teachers hold Masters degrees, and tests scores have been above national averages.
- Top ranking on National Geographic Adventure’s “Best Places to Live and Play” annual list.



LOCATION

Eastern Shore is strategically located in the Eastern shore of Mobile Bay in Spanish Fort, Alabama, at the northeast intersection of I-10 and State Highway 181

- Mobile, Alabama 10 miles
- Destin, Florida 111 miles
- New Orleans, Louisiana 158 miles
- Montgomery, Alabama 163 miles

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Jim Wilson & Associates, LLC

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THE CENTER

265,000 square foot power center neighboring open air lifestyle center with movie theatre, restaurants, office space and retail

FEATURED TENANTS

Ashley Furniture, Best Buy, Dress Barn, Hibbett Sports, Michael's, Old Navy, Panera Bread, PETSMART, Ross Dress for Less and World Market

MAJOR EMPLOYERS

- Goodrich
- Solutia
- Quincy Compressor
- Ace Hardware Retail Support Center
- ThyssenKrupp Steel
- ST Mobile Aerospace Engineering

TRADE AREA / DEMOGRAPHICS

DEMOGRAPHICS	10 Mile	20 Mile	30 Mile
2015 Population	68,431	349,333	585,542
2020 Projected Population	74,113	357,182	604,835
2015 Avg. Household Income	\$86,028	\$61,068	\$60,965
2015 Households	26,661	139,247	229,453
DRIVE TIME	15 Minute	20 Minute	30 Minute
2015 Population	67,204	167,468	399,515
2020 Projected Population	71,555	171,730	408,279
2015 Avg. Household Income	\$76,320	\$61,032	\$60,637
2015 Households	26,195	65,801	158,723

CONTACT INFORMATION

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